

The Maryland Academy of Family Physicians exists to support and promote Maryland Family Physicians in order to improve the health of our State's patients, families and communities.

2016 – 2019 Strategic Plan

Advocacy

Advocate for Family Physicians and for the health of the patients they serve

- Set legislative priorities to shape health policy
- Collaborate with other health care thought leaders for Family Medicine
- Increase and retain Family Physician workforce in Maryland
- Demonstrate essential role of Family Medicine
- Improve access to comprehensive health care for families of Maryland

Practice Support

Provide practical support to allow members to thrive and excel

- Be a reliable source of useful practice management tools
- Consider a live, online platform for members to network and share feedback on resources
- Educate and update members on changes in health care environment

Education

Provide high quality, innovative education for members

- Provide quality programming for family physicians, residents and students
- Incorporate social determinants messaging into CME presentations
- Explore use of additional delivery methods to ensure accessibility
- Assist members in meeting MOC and MOL requirements

Member Services

Enhance recruitment, satisfaction and participation of members

- Increase engagement of new physicians, residents and students
- Ensure membership is considered dynamic, adaptive and relevant
- Develop plan to assess member satisfaction
- Promote Family Medicine to medical students

Academy Operations

Maintain efficient and effective operations for organization, staff and Board of Directors

- Support and engage staff
- Optimize work environment to assist leaders in their roles
- Review governance structure
- Develop plan to increase non-dues revenue
- Maintain financial viability and transparency

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